

### 100% RECYCLABLE. 100% ELEGANT.

Dinamica® is the first and only microfiber that guarantees eco-sustainability throughout its production cycle.

# RESPECT NATURE. TURN HEADS.

Dinamica\* is the Italian-designed ecosuede for people who respect the world they live in. Its unique versatility, transformative performance and luxurious quality make Dinamica\* suitable for a variety of applications: seat, back, headrest, armrest, dashboard, rear parcel shelf, door panels, headliner, pillars, and sun visor.

- Top-quality performance
- Exclusive softness and comfort
- **Extraordinary** resistance
- Splendid colors
- Naturally eco-friendly and certified
- Luxurious appearance



### A NATURAL CHOICE.



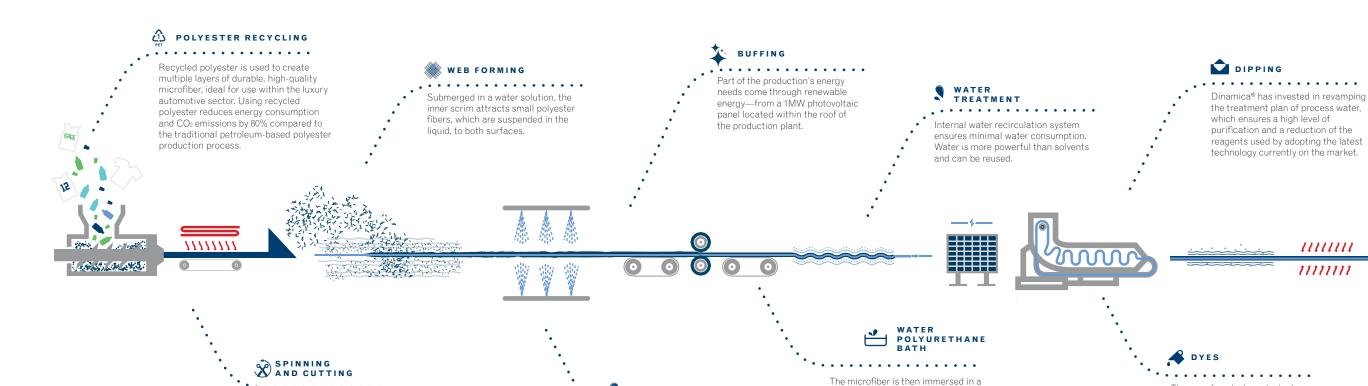
Dinamica\* is an ecological suede made from recycled polyester that ensures a minimal level of polluting emissions and energy consumption during production. In fact, its production process is similar to that used for paper recycling, in which no harmful chemical substances are used. Dinamica's production story is told on the following pages, where you can learn about our constant commitment to respecting the environment and proactively searching for ways to improve sustainability.







#### THE SUSTAINABILITY PROCESS



100% RECYCLABLE

USE OF NON-TOXIC NEUTRAL DYES

17 TO 73% RECYCLED MATERIAL USED FOR PRODUCTS

water polyurethane bath, which, in

This process compacts the fibers,

making them elastic and resistant.

contrast to normal production cycles,

does not contain the solvents that are

harmful to health and the environment.

A END OF LIFE Dinamica® is designed for

end of its life.

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The use of neutral, nontoxic dyes

and recycled polyester together is

a further quarantee of Dinamica's

sustainability commitment.

REDUCES CO, EMISSIONS BY 80%

Eco-sustainability, as well as

the lowest levels of polluting

consumption, are guaranteed

emissions and energy

throughout the whole

production cycle.

1 MEGAWATT PHOTOVOLTAIC SOLAR PLANT

WATER NEEDLING

Dinamica's three layers are

needle-punching process.

compacted using a water-based,

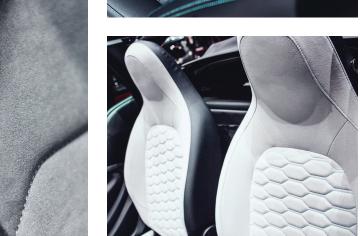
INTERNAL WATER RECIRCULATION SYSTEM













## THE ECOSUEDE OF CHOICE FOR PERFORMANCE VEHICLES

Dinamica's breathable material guarantees a soft, luxurious touch and natural comfort. Its amazing appearance creates timeless sophistication that is the best alternative to suede leather. It can be easily adjusted in color, customized in aspect and combined with leather to meet most any interior need for high-performance vehicles that want to exude excellence.

